

## Top 10 Business Reasons to Meet in Canada



Our vibrant cities - right on the edge of nature, award-winning food and wine, multi-cultural locals and lust for new experiences make Canada one of the best meeting, convention and incentive travel destinations in the world.

1.

Great Value:

Value for your dollar – five-star products at affordable prices

2.

Tax Rebates:

Generous Goods and Services Tax Rebate Program for meeting planners

3.

Support System:

Great support from the staff of the Canadian Tourism Commission

4.

Unique Products:

Wide variety of uniquely Canadian products and services from coast-to-coast

5.

Huge Choice:

No need to ever repeat an itinerary as Canada is the second largest country in the world

6.

Easy to get to:

Ease of access; Canada is close to the U.S. and offers outstanding lift from North America and abroad

7.

Open Year-round:

Unique and diverse seasonal activities

8.

Friendly:

Canada is foreign yet friendly and familiar

9.

You know what you're getting:

CTC's Site Program will help you experience the product first-hand

10.

Greater attendance:

Guaranteed increased attendance when meeting in Canada

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